

## roma creative sample: *Recruiting Flyer*

### The green idea:

Create a take away that recruiters could give potential candidates during a conference.

### The ripe result:

A one page flyer describing the company that can be easily customized for different target candidates.

### Sample:



Looking for more? So are we...

**We've met a lot of great technical talent out there, but we're looking for that extra something in an ICC consultant.**

*Only people who are committed to career growth, excellence in client service, and engaging in ICC will fit. You see, these are the building blocks of our culture, and we call them our 3 Keys.*

#### ICC's 3 Keys

*ICC Representative  
We expect consultants to focus on the client and to make client success their ultimate goal.*

*ICC IT Professional  
We expect consultants to take ownership of their careers, explore opportunities to keep their business and technical skills sharp and support development in ICC co-workers.*

*ICC Advocate  
We expect each consultant to talk about ICC to potential clients and candidates. This guarantees that we will continue to have consulting opportunities and a top notch team.*

IT Consulting sounds great, but **what will I do?**

ICC consultants work on a variety of assignments at client sites all over Central Ohio. Here are a few examples of projects our consultants have completed over the last year:

- We helped create a website for Hewlett Packard called HP Print Studio. The site features Gwen Stefani and allows users to design and publish projects like labels, stationery, and cards.
- We built a database for the Department of Education that names teachers, coaches, administrators and other licensed educators who have been reprimanded for misconduct. This work was featured in the Columbus Dispatch.
- We developed software for in-store kiosks at Victoria's Secret stores. Using these interactive kiosks, customers can browse the Victoria's Secret website, find sale items in the store, or even watch commercials and fashion shows.

**For two years in a row, ICC's employees have voted us one of the best places to work in Central Ohio. You can be a part of making ICC a great place to work.**



**100%**  
recommended  
and referred

Our consultants are committed to our 3 Keys and it shows! 100% of clients who responded to our customer satisfaction survey said that we exceeded or met their expectations regarding:

- Overall client relations, including responsiveness and communication
- Commitment and attitude of consulting staff
- Skill levels, competence, or expertise of assigned staff
- Adherence to deadlines